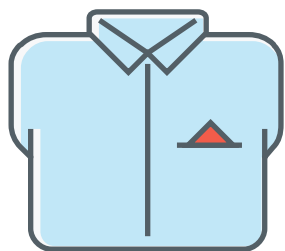


3 Things Every Business Should Know About Cyber Attacks:

1. Users are the weakest link

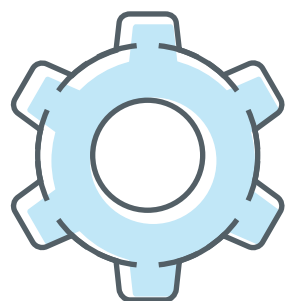
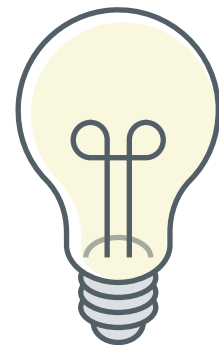
2. How to identify an attack

3. Protecting data isn't just about security
(it's also about recovery)



When it comes to cyber security, **uneducated users** are the weakest link - and often one unchanged default password or click on an unknown link can compromise an entire network. While it's important for high-level employees and network administrators to understand the importance of cyber security, **everyone** in the organization needs to know as well. *(yes, that includes summer interns!)*

Every ransomware attack has its own twist, but most are spread through **phishing emails**. While phishing emails can be pretty convincing, most have a slight tell. This could be a spelling error, a hyperlink that goes to the wrong url, or a link that has extra text before the forward slash.



While there are a number of technical safeguards and best practices that can be put in place to help **mitigate** the risk of your business falling victim to a cyber attack, there will always a chance that something will get through. That is why it is critical to have a **data recovery plan** put in place just in case you **do** get hit by ransomware.